

March 2011

March President's Message

March Madness is upon us! Uptown is busy with lots of visitors for the CIAA Conference.....the weather is up and down, cold and wet, warm and a bit muggy...I know all the Washams are feeling more than just a bit of longing for real spring weather to kick in—and looking forward to the fun of college basketball games and rivalry! I hope you are well and looking forward to our Business meeting on March 14. There will be much to cover....a new VP/President Elect to install, committee reports to share, and we'll hear from two of our CPCC Scholarship Award recipients. All in all it will be a very busy evening.



I also wanted to share that I recently received an email from Kristi Richardson, President, EWI of Memphis asking if we might be willing to consider adding our support to the growing group of EWI members who would like to see a change made to our Corporate Bylaws removing the non-compete language. Your Board will be discussing this at our next meeting, but I do feel it is important to hear from all of our members about their preference. This is an important topic and could be very important as we continue to consider the options we have to boost our membership. I'll include some time on the agenda at this coming Business meeting so that you can share any thoughts you might have. I'm including Kristi's letter here so you can hear her proposal. She also attached the proposed revisions to the Bylaws.....and I think they are important enough to include here as well. **(See Kristi's letter and the by-laws on page 2.)**

We will soon be distributing our membership questionnaires. We do hope everyone will take the time to fill theirs out; please look for them to come by email from either Maura Ward or myself.

I am looking forward to seeing you all on Monday, March 14, at Piedmont Natural Gas.

Paula Washam

2011 EWI Charlotte Chapter President

Charlotte Chapter Board

Paula Washam, President
Foundation For The Carolinas

Vacant
Vice President/ President Elect

Sara Evans, Secretary
Piedmont Natural Gas Company, Inc.

Maura Ward, Treasurer
Harris Teeter

Penny Barr, Membership Director
McGuireWoods LLP

Holly Fanella, Ways & Means Director
TIAA-CREF

Terri Honeycutt, Program Director
The Duke Endowment

Juli Dwiggins, Publication Director
UNC Charlotte

Nancy Niehous, Sergeant-at-Arms
Ballantyne Hotel & Lodge

Carolyn Summerlin, Advisor
Ruddick Corporation

Brenda Meredith, Director-at-Large
Bank of America

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Dear EWI Chapter Presidents,

I am writing to you today on behalf of the Memphis Chapter regarding an opportunity to make a positive change that could open many doors for our entire organization. When EWI began some 72 years ago, it was branded as an exclusive, "by invitation only" type of organization for non-competitive businesses. It was the late 1930s and our Country was coming out of the Great Depression; it was a time of innovation and creativity. "Exclusivity" represented status, and membership in EWI was just that -- Exclusive. The organization thrived under this business model for many years.

Today, our Nation is again trying to recover from severe economic stress and many businesses are still bleeding from their wounds. Professional organizations have felt a huge decline in membership, and EWI is no exception. Today's generation is so technologically driven and being "exclusive" is no longer the trend. Consider social media (facebook, twitter, tweet, etc.) ... people are building huge networks, and businesses are now realizing the far-reaching capabilities of this "inclusive" philosophy.

There have been discussions over the last few years about the need to remove the "non-compete" language from our Corporate Bylaws. Led by Memphis Bylaws Chair, Peachie Bailey, our Chapter is enlisting your consideration to join our campaign for this much needed change. Our proposal and rationale are attached.

True leaders are not only prepared for today, but are also helping to shape the future. We are all leaders and, by uniting together, we have a real opportunity to make a significant impact on the future of EWI.

Thank you for your consideration and I look forward to your feedback!"

Existing Corporate Bylaw:

**ARTICLE III
MEMBERSHIP**

The membership of the Corporation will consist of affiliated Chapters (referred to individually as "Chapter"). A Chapter will consist of an association of non-competing businesses, governmental agencies, non-profit enterprises or associations actively engaged in the conduct of business and which meet all requirements of the Corporation and the Chapter ("Member Firms").

Proposed Corporate Bylaw:

**ARTICLE III
MEMBERSHIP**

The membership of the Corporation will consist of affiliated Chapters (referred to individually as "Chapter"). A Chapter will consist of an association of **non-competing diverse** businesses, governmental agencies, non-profit enterprises or associations actively engaged in the conduct of business and which meet all requirements of the Corporation and the Chapter ("Member Firms").

Rationale:

Very few Chapters are effectively using the Major/Minor firm classifications when addressing the non-compete issue with regards to recruiting new firms. If an objection is received regarding new postings, many Chapters are unable to overcome this situation and often turn away new members to avoid conflict.

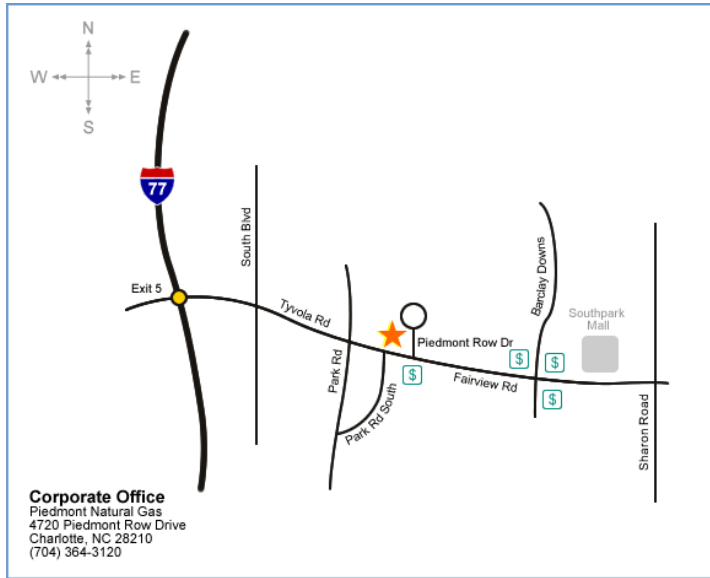
Removing the non-compete verbiage and replacing it with the word "diverse" allows for more successful recruiting efforts and removes the misinterpreted language that is crippling many of our Chapters.

Additionally, the word "diverse" better aligns with the EWI Mission Statement:

"Executive Women International is an organization which brings together key individuals from **diverse** businesses for the purpose of promoting member firms, enhancing personal and professional development and encouraging community involvement."

Furthermore, this allows each Chapter to address their preferred policy regarding this matter within each Chapter's Standing Rules. Writing a membership policy for our Chapter procedures will give leverage to the entire Organization in retaining and recruiting a professional membership.

**Notice of March 14, Meeting
Executive Women International
Charlotte Chapter**



Corporate Office
Piedmont Natural Gas
4720 Piedmont Row Drive
Charlotte, NC 28210
(704) 364-3120



**4720 Piedmont Row Drive
Charlotte, NC 28210
704-364-3120**

**Place: Piedmont Natural Gas
Time: 5:30 Reception
6:00 Dinner & Business Meeting**

<http://www.piedmontng.com>

Directions on Page 3



Adaobi Obika

CPCC students **Adaobi Obika** and **Robin McDaniel** are this year's EWI Scholarship recipients. Adaobi and Robin will speak to us at our March meeting and describe how the EWI Scholarship has benefited and improved their lives. Please join us on March 14 and give these two outstanding young ladies a warm welcome.



Robin McDaniel

Driving Directions to Piedmont Natural Gas

Driving Directions to Piedmont Natural Gas
Located at 4720 Piedmont Row Drive, Charlotte, NC 28210
Phone: 704-364-3120



Directions Traveling From I-77 North or South

- 1.Exit at Tyvola Rd.
- 2.Turn toward SouthPark.
- 3.Cross South Blvd and Park Rd. (At Park Rd, Tyvola becomes Fairview Rd.)
- 4.You will see a stoplight with Piedmont Row Drive on your LEFT.
- 5.Turn left.
- 6.Enter the roundabout to the parking deck.

The Piedmont building is on the corner of Piedmont Row and Fairview Rd—facing Piedmont Row Dr.

If you come to Barclay Downs Dr., you have gone too far. Turn around and go back!



February Highlights

The EWI Charlotte Chapter met on Monday, February 14, at the Foundation for the Carolinas. Joan Wright, founder of O'Sullivan Wright which specializes in executive coaching, leadership development, and talent management, provided our members with insights on transforming our leadership and our lives. We also welcomed Beth Wilson, our newest representative from Novant Health.





Our Mission:

Executive Women International brings together key individuals from diverse businesses for the purpose of:

- Promoting Member Firms
- Enhancing Personal and Professional Development
- Encouraging Community Involvement

EWI[®] is a global women's organization with an equal focus on connections, careers, and community. Established in 1938, this non-profit organization has more than 2,100 member firms and 2,500 representatives in major cities throughout the United States and Canada. EWI brings members together to promote member firms, to enhance personal and professional development, and to encourage community involvement. As a premier organization for networking and leadership development for today's business professionals, EWI offers professional development through its Academy of Leadership, scholarships, online learning, and philanthropic initiatives with a focus on literacy. For more information, visit ewiconnect.com.

CHAPTER MEETING NOTE:

Representatives:

Please contact the Sergeant-at-Arms if you **CANNOT ATTEND** the monthly meetings.

Sustaining Members:

Please contact the Sergeant-at-Arms if you **PLAN TO ATTEND** the monthly meetings.

Sergeant-at-Arms Nancy Niehous

704.248.4070

nniehous@theballantynehotel.com

EWI Standing Rules state that a representative shall attend both the program and business portions of any regularly scheduled meeting of the Charlotte Chapter in order to be counted in attendance. All representatives have a standing dinner reservation and are required to pay the meeting expense fee regardless of attendance.

EWI Charlotte Chapter News

Beth Wilson was installed as **Novant Health's** newest representative on Monday, February 14. **Laura Chapman** has been assigned as Beth's mentor for the next six months and will help Beth transition into the **EWI Charlotte Chapter** by acquainting her with the chapter programs and representatives and by answering any questions or concerns she might have. **Please extend a warm welcome to Beth.**

64th 2011 Leadership Conference & Annual Meeting

Sept. 22-24, 2011 in Minneapolis

In national magazines as diverse as Time, USA Today, Forbes, Travel + Leisure, Child and Runner's World, **Minneapolis is regularly lauded as a great place to live and vacation.** It's also notable for its appreciation of the arts, which is perhaps best evidenced by the fact that, after NYC, **it has more theater seats per capita than any other city in the US.** Minneapolis has an amazingly varied (and full!) schedule of concerts, plays, exhibits, and festivals.

Fun Fact:

The **Minneapolis Convention Center** is connected to numerous downtown locations via seven miles of elevated, enclosed walkways.

You can attend a convention,
go shopping, eat,
and have a business meeting
without ever stepping foot outside!



EWI Charlotte Chapter News



The Ways & Means Committee would like to enlist your ideas and thoughts on fundraisers for this year.

- ◆ We will try to sell tickets for the **Auto Bell carwash** again this spring as opposed to winter.
- ◆ Please give us your feedback regarding the **spring flower sale**: do we want to go back to selling the ferns and geraniums.
- ◆ Also please let us know if you would like to participate in **The Belk Charity Day Sales** again.

We welcome your help, support and new ideas.

Holly Fanella
Director, Ways & Means



**Leave a legacy gift and enhance financial security
for those who will benefit from EWI's programs.**



Call or go online for more details about how you can make a difference.

Toll Free: 1-877-4-EWI-NOW
or Go to www.ewiconnect.com



The EWI Charlotte Chapter
is listed on the
Greater Enrichment Program
website as being one of its community partners.
Please visit

<http://www.gepinc.org/get-involved/community-partners/>

This link will take you directly to
the **Community Partnerships** page
to see our name listed.
EWI is proud to be in partnership
with this wonderful organization!



Note to our membership:

**Harris Teeter VIC &
Target Credit cards**
can be linked to
the GEP program.

If you would like
to support this organization,
you can connect your card on the
company website or in the store:
Harris Teeter VIC card to # 7715
Target credit card to.... # 126414

Charlotte Chapter Members

Art Source and Design

Ballantyne Hotel and Lodge

Bank of America Corporation

Central Piedmont Community College

Charlotte Pipe and Foundry Company

The Duke Endowment

The Duke Mansion

Embassy Suites

Foundation For The Carolinas

Harris Teeter, Inc.

McGuireWoods LLP

Piedmont Natural Gas Company, Inc.

Presbyterian HealthCare/Novant Health

R. T. Dooley Construction Company

Ruddick Corporation

TIAA-CREF

UNC Charlotte

WB Moore Company of Charlotte, Inc.

EWI Charlotte Chapter Committees 2010-2011

<p><u>Past Presidents/Advisory</u> Carolyn Summerlin, Chair Susan Bramlett Eleanor Broome Myrna Fourcher Barbara Horack Jane McWhorter Nancy Brinning Peggy Briscoe Linda Woodall Kathy Conklin Sara Evans Linda Hansen Betty Huneycutt Pat Viser</p>	<p><u>Membership</u> Penny Barr, Director Connie Engelbrecht Paula Washam Carolyn Summerlin Linda Nordorf Becky Farris Linda Woodall</p>	<p><u>Program</u> Terri Honeycutt, Director Linda Woodall Holly Fanella Brenda Meredith Eleanor Broome Sara Evans Connie Engelbrecht Ellen Zaremba Nancy Niehous</p>
<p><u>Ways & Means</u> Holly Fanella, Director Susan Bramlett Maura Ward Jennifer Buckley Pam Woehler Becky Farris Pat Pittman Jessica Browning</p>	<p><u>Publications</u> Juli Duggins, Director Nancy Niehous</p>	<p><u>Nominating</u> Carolyn Summerlin, Chair Ellen Zaremba Connie Engelbrecht</p>
<p><u>Philanthropy</u> Laura Chapman, Chair Brenda Meredith</p>	<p><u>Courtesy</u> Carolyn Summerlin, Chair Linda Nordorf</p>	<p><u>Hospitality</u> Nancy Niehous, Chair</p>
<p><u>Budget</u> Maura Ward, Chair Brenda Meredith Eleanor Broome Ellen Zaremba</p>	<p><u>By-Laws</u> Pam Woehler, Chair Jennifer Buckley Penny Barr</p>	<p><u>Directory</u> Paula Washam, Chair</p>
<p><u>Reading Rally</u> Ellen Zaremba, Chair Maura Ward Terri Honeycutt Juli Duggins Becky Farris</p>	<p><u>Annual Meeting/LCAM/Public Relations</u> Ellen Zaremba</p>	<p><u>Employment</u> Sara Evans <u>Historian</u> Laura Chapman <u>Invocation</u> Connie Engelbrecht <u>Parliamentarian</u> Pat Pittman <u>Registered Agent</u> Laura Chapman</p>
<p>Sergeant-at-Arms—Nancy Niehous</p>	<p>Secretary—Sara Evans</p>	<p>Treasurer—Maura Ward</p>

We Need Your Leads

WANTED: Potential Members

CONNECT

FIRM NAME:

CONTACT:

PHONE:

Return to: Penny Barr, Membership Director

Request from our Membership Director, Penny Barr

Nancy Niehaus, representative for Ballantyne Hotel & Lodge, sent an email out to people in the community who she thought would be good members for EWI. Please think about sending a similar email to people/companies you think would be good additions to our chapter.

____(Name)____,

I am writing because a professional group I'm involved with - Executive Women International - is seeking new members. Many of the members are Executive Assistants, in sales, etc and you or perhaps a colleague will be a perfect fit for the group. We have a monthly meeting, and look to introduce dynamic speakers in 2011.

Please let me know if our membership Chair, Ms. Penny Barr, may contact you or a colleague. Penny will be able to provide all necessary information and give further details about EWI's history...wonderful networking and major firms are represented.

Thank you for your consideration.
Best regards,

Please copy Penny on all e-mails that you send out. A couple of things to remember: Each representative should have been with the firm for at least a year, and they should be good, solid firms and non-competitive firms with our other member firms unless approved by the competitive member firm.

From the Editor

Next Month's Newsletter

If you have news and information for the

April 2011 CONNECT,

please send it as you would like for it to appear and send **EARLY** to

Juli Dwiggins
UNC Charlotte

julidwiggins@uncc.edu

Deadline: March 23

R U
Interested?

Would Your Firm Like to Host an EWI Firm Night?

If your firm is interested in hosting a monthly EWI Meeting, please contact Terri Honeycutt at:

704-969-2121 or

THoneycutt@tde.org

You will be doing the Chapter a huge favor by offering a place to meet. You do not have to pay for dinner, although that is also welcome. It is very difficult to find places to meet within our budget. Our members are always interested in seeing the locations of our member firms!

Mark Your Calendars

March 2011

March 2011

Sun	Mon	Tue	We	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	<u>14</u>	15	16	17	18	19
20	21	22	<u>23</u>	24	25	26
27	28	29	30	31		

April 2011

Sun	Mon	Tue	We	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	<u>11</u>	12	13	14	15	16
17	18	19	<u>20</u>	21	22	23
24	25	26	27	28	29	30

March Birthdays

- ◆ EWI Representatives
 - ◆ 3rd Jennifer Buckley, Embassy Suites
 - ◆ 3rd Elsie Conrad, Sustaining
 - ◆ 6th - Becky Farris, The Duke Mansion
 - ◆ 15th - Pat Pittman, TIAA-CREF
 - ◆ 26th - Ellen Zaremba, CPCC

March Anniversary

- ◆ TIAA-CREF—2005
- ◆ Ballantyne Hotel and Lodge—2008
- ◆ The Duke Mansion—2010

Meetings

- ◆ March 2011
 - ◆ 14th - EWI Charlotte Chapter & Board Meetings
 - ◆ 23rd - Deadline for **April CONNECT**
- ◆ April 2011
 - ◆ 11th - EWI Charlotte Chapter & Board Meetings
 - ◆ 20th - Deadline for **May CONNECT**



The **Daffodil** is a **March birth flower**.
 It is a symbol of **devotion**.
 In some cultures,
 it is symbolic of **wealth and good fortune**.

Call to Order:

Time: 7:35 p.m.
Place: Foundation for The Carolinas, 217 S. Tryon St., Charlotte NC
By whom: Paula Washam, President

Roll Call:

<p>◆ Board Members Present: Paula Washam, President Maura Ward, Treasurer Nancy Niehous, Sergeant-at-Arm Juli Dwiggin, Publication Terri Honeycutt, Program Holly Fanella, Ways & Means Penny Barr, Membership</p>	<p>Carolyn Summerlin, Advisor Brenda Meredith, Director At Large</p>	<p>Board Members Absent: Sara Evans, Secretary</p>
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Minutes:

◆ The minutes of the December 2010 Meeting of EWI Charlotte were approved as published in the January 2011 Chapter EWI Connect. There were no minutes for the January 2011 meeting as it was canceled due to inclement weather.

Treasurer’s Report:

◆ Maura Ward, Treasurer, presented January 2011 Bills for Ratification. Motion to approve was made by Terri Honeycutt and seconded by Nancy Niehouse. The Motion carried. Maura Ward, Treasurer, presented December 2010 Bills for Ratification. Motion to approve was made by Holly Fanella and seconded by Penny Barr. The Motion carried. Maura reported that Corder Phillips and Windstream did not renew their membership for 2011.

Communications:

◆ EWI Connects from Corporate are sent weekly for our review.

Committee Reports:

Advisory/Past Presidents/Nominating – Carolyn Summerlin

◆ No Report

Membership – Penny Barr

◆ Beth Wilson (Novant) was installed as a new member. Paula will assign a mentor and committee assignment.

Program – Terri Honeycutt

- ◆ Due to hazardous travel conditions, the Chapter’s January 10, 2011 meeting was canceled. The scheduled speaker, Ms. Susan Patterson, was contacted and was appreciative of EWI’s attentiveness to the safety of its members. Susan indicated she would be happy to speak to the membership on another occasion.
- ◆ The Charlotte Chapter met at Foundation For The Carolinas on Monday evening, February 14. Previously approved speaker for February, Ms. Lou Solomon, developed a conflict and requested that Joan Wright, founder of O’Sullivan Wright, serve as her replacement. O’Sullivan Wright specializes in executive coaching, leadership development and talent management. Mrs. Wright’s topic was “Behind Closed Doors: 5 Insights for Transforming Your Leadership and Life.” Catering was provided by Queen City Catering. Table favors were provided by an EWI representative.
- ◆ The March 14 meeting will be held at Piedmont Natural Gas Company, with dinner catered by Brio’s. March is an established Business Meeting, and the Committee thought it an opportune time to schedule our CPCC scholarship recipients, Adaobi Obika and Robin McDaniel, to speak to the membership.
- ◆ Committee members continue to discuss future meeting locations and potential speakers.

Committee Reports (continued):

Monday, February 14, 2011

- ◆ The Committee seeks approval for the following:

- April 11 - Del Frisco's Restaurant, 4725 Piedmont Row Drive, Charlotte, NC 28210
Stacey Simms, Morning Anchor, SBT AM/FM, "Making Your Idea a Reality"
- May 9 - George's Brasserie, 4620 Piedmont Row Drive, Charlotte, NC 28210
Mona Johnson Gibson, Executive Director, Ronald McDonald House of Charlotte,
"Simple Secrets of Happiness"
- August 8 - Ballantyne Hotel & Lodge, 10000 Ballantyne Commons Parkway, Charlotte, NC 28277
Ryan Sullivan, Toastmasters

- ◆ In addition to Foundation For The Carolinas and Piedmont Natural Gas Company, Ballantyne Hotel & Lodge and CPCC's Culinary Arts Building have offered space for future meetings.
- ◆ The Committee seeks Board direction with regard to speaker honoraria, and proposes that a one-time, end-of-the-year donation to GEP be made in honor of our guest speakers.

Public Relations – Carolyn Summerlin

- ◆ No Report.

Publications – Juli Dwiggin

- ◆ On Friday, February 4, 2011, the February issue of the EWI Connect was e-mailed to members and hard copies were distributed by standard mail to members as requested. All issues of the EWI Connect will be posted to the Chapter's website (www.ewicharlotte.org) in the near future.
- ◆ The deadline for the March publication is Wednesday, February 23, 2011.
- ◆ Suggestions and ideas for articles from the membership are welcome and member firms are invited to submit a firm profile for inclusion in future publications.

Ways & Means – Holly Fanella

- ◆ The Ways & Means Committee is gathering ideas for fundraising for 2011 and will be meeting to discuss. We hope to share with the group in the next few weeks. Holly will forward an e-mail to the membership as well for ideas on fundraisers for this year. She will contact Kings Nursery to see if it is too late to place an order for ferns and geraniums. We would sell the ferns and geraniums this Spring.
- ◆ We are down to our last few bags of pecans, about 20 and hope to be able to finish selling them all.

Sergeant-at-Arms – Nancy Niehous

<u>Membership Roster – February 14, 2011</u>		<u>Attendance –February 14, 2011</u>	
21	Member Firms	19	Member Firms
24	Representatives	18	Representatives
14	Sustaining Members	2	Sustaining Members
0	Transitional	0	Transitional
0	Honorary Members	0	Honorary Members
1	Life Member	0	Life Member
		2	Guests
		<hr/>	
		22	Total Attendance

94% Monthly Membership Attendance (Firms Represented/Total Member Firms)

Not in Attendance: Becky Farris, Pam Woehler, Jennifer Buckley, Sara Evans, Lou Ann Anderson, Julie Layne



CONNECTIONS | CAREERS | COMMUNITY

Other Business:

- ◆ No Other Business to discuss.

Unfinished Business:

- ◆ No Unfinished Business to discuss.

Announcements:

- ◆ The next **monthly EWI Charlotte Chapter meeting** will be held on Monday, March 14, 2011, at Piedmont Natural Gas, 4720 Piedmont Row Drive, Charlotte, NC 28210. Reception at 5:30 p.m. and Dinner at 6:00 p.m.
- ◆ The next **monthly EWI Charlotte Chapter Board meeting** will be held at Piedmont Natural Gas Company, 4720 Piedmont Row Drive, Charlotte, NC 28210, following the Charlotte Chapter Business Meeting.

Adjournment:

- ◆ Motion to adjourn was made by Carolyn Summerlin and seconded by Juli Dwiggins and at 8:24 p.m. this session of the EWI Charlotte Chapter Board Meeting was adjourned.

Approved:

Paula Washam, President

Submitted:

Sara Evans, Secretary
Notes taken by: Holly Fanella