

April 2011

## April President's Message

Hope this finds you all well and enjoying life.

I am very much looking forward to our April 11 meeting at Del Frisco's (in SouthPark) where we will hear from Stacy Simms, who is well known in our community for many reasons.....for those of us who listen to WBT talk radio, you'll know that Stacey co-hosts Charlotte's Morning News with Al Gardner and Stacey Simms and Health Headlines on News Talk 1110 WBT. She came to WBT in 2002 after ten years as an award winning TV anchor and reporter in Charlotte and upstate New York. The title of Stacey's remarks to us will be "Making Your Idea a Reality".....sounds good doesn't it? How often have we had a good thought and then quickly said "no, that wouldn't work" or "I just don't have the time or the money" or ?????? You may not know this but in addition to being a wife, mother of two, busy career woman, and civic volunteer, Stacey is also an author – she's written a cookbook "[I Can't Cook, But I Know Someone Who Can.](#)" She donates all the proceeds from the sale of her book to the Charlotte Chapter of Juvenile Diabetes Research Foundation on whose Board she is a member. I am convinced we will have an amazing evening of fellowship, learning, and fun. And, most likely we will have an opportunity to help support Juvenile Diabetes Research by purchasing one of her books...so bring your checkbook!



Our Business meeting last month at Piedmont Natural Gas was wonderful. We installed two new members, Julie Layne with Jetpool and Nelda Tatum with UNC Charlotte. Maura Ward with Harris Teeter was officially sworn in as Vice President/President Elect. (Maura will continue her duties as Treasurer and we are most grateful that she serves in both roles.) I also want to welcome Beth Wilson from Novant/Presbyterian who was installed in February. Please help us continue to boost our membership by providing leads to Penny Barr, Membership Chair, or any member of our Board. With our three new members we have now reached 25% of our goal of adding 12 new members this year. Let's keep up the good work...only 9 more to go! Guests continue to join us for our meetings -- last month we enjoyed being with Chris Karnilowicz with The Art Institute and Eleanor Ehrhart from TIAA-CREF. We're hopeful to see both of these ladies again at the April meeting.

Work continues on updating the Chapter Directory. If you have not already sent me your profile with updates/revisions, please do so. I can send your profile electronically, if that will help move things along! Don't forget to provide me with an updated photo. If easier and preferable, we're planning to have pictures of our members taken at our April and May meetings.

Also, don't forget to be thinking about taking on a leadership role next year! Member questionnaire surveys will be distributed soon! WE NEED YOU!

**Paula Washam**  
**2011 EWI Charlotte Chapter President**

### Charlotte Chapter Board

**Paula Washam**, President  
 Foundation For The Carolinas

**Maura Ward**, Vice President/ Pres, Elect  
 Harris Teeter

**Sara Evans**, Secretary  
 Piedmont Natural Gas Company, Inc.

**Maura Ward**, Treasurer  
 Harris Teeter

**Penny Barr**, Membership Director  
 McGuireWoods LLP

**Holly Fanella**, Ways & Means Director  
 TIAA-CREF

**Terri Honeycutt**, Program Director  
 The Duke Endowment

**Juli Dwiggin**s, Publication Director  
 UNC Charlotte

**Nancy Niehaus**, Sergeant-at-Arms  
 Ballantyne Hotel & Lodge

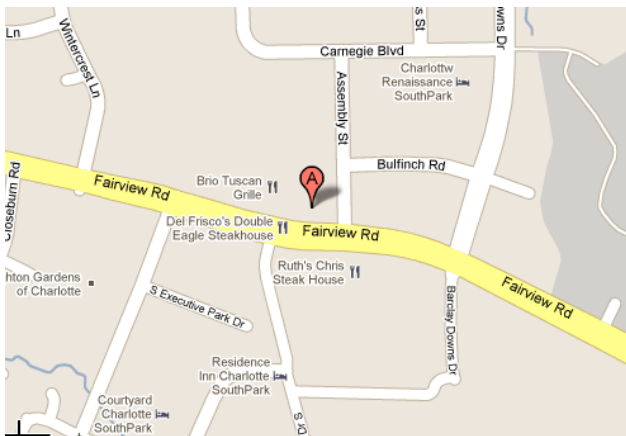
**Carolyn Summerlin**, Advisor  
 Ruddick Corporation

**Brenda Meredith**, Director-at-Large  
 Bank of America

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***Notice of April 11, Meeting  
Executive Women International  
Charlotte Chapter***



**Del Frisco's of Charlotte  
4725 Piedmont Row Drive  
Suite 170  
Charlotte, NC 28210  
(704) 552-5502**

<http://www.delfriscos.com/charlotte-map.php>



**Del Frisco's of Charlotte @ South Park**

**Place: Del Frisco's of Charlotte @ South Park**

**Time:**

**5:30—Reception**

**6:00—Dinner & Program**

**Speaker: Stacey Simms**

***“Making Your Idea a Reality”***



Stacey Simms co-hosts Charlotte's Morning News with Al Gardner and Stacey Simms and Health Headlines: The Show on NewsTalk 1110 WBT. In 2010, she was named to the Charlotte Business Journal's Forty under 40 and as one of the 50 Most Influential Women in Mecklenburg County by the Mecklenburg Times.

Stacey sits on the Board of Directors of the Charlotte Chapter of Juvenile Diabetes Research Foundation and donates all profits from her award-winning cookbook, [I Can't Cook, But I Know Someone Who Can](#), to JDRF. She's also on the board of the Charlotte Chapter of the USO of North Carolina, the Junior League of Charlotte's Community Advisory Board and has been named one of the top ten locals to follow on Twitter by the Charlotte Observer.

## March Highlights

On Monday, March 14, the Charlotte Chapter of EWI held its monthly meeting at member firm Piedmont Natural Gas. We were joined by CPCC students Adaobi Obika and Robin McDaniel, who are this year's EWI scholarship recipients. Adaobi and Robin spoke to the chapter, describing the impact that the scholarship has had on their lives. Following the students' brief remarks, the Charlotte Chapter of EWI held its regularly scheduled March business meeting.





## Our Mission:

***Executive Women International brings together key individuals from diverse businesses for the purpose of:***

- **Promoting Member Firms**
- **Enhancing Personal and Professional Development**
- **Encouraging Community Involvement**

EWI<sup>®</sup> is a global women's organization with an equal focus on connections, careers, and community. Established in 1938, this non-profit organization has more than 2,100 member firms and 2,500 representatives in major cities throughout the United States and Canada. EWI brings members together to promote member firms, to enhance personal and professional development, and to encourage community involvement. As a premier organization for networking and leadership development for today's business professionals, EWI offers professional development through its Academy of Leadership, scholarships, online learning, and philanthropic initiatives with a focus on literacy. For more information, visit [ewiconnect.com](http://ewiconnect.com).

### **CHAPTER MEETING NOTE:**

#### **Representatives:**

Please contact the Sergeant-at-Arms if you **CANNOT ATTEND** the monthly meetings.

#### **Sustaining Members:**

Please contact the Sergeant-at-Arms if you **PLAN TO ATTEND** the monthly meetings.

Sergeant-at-Arms Nancy Niehous  
704.248.4070

[nniehous@theballantynehotel.com](mailto:nniehous@theballantynehotel.com)

EWI Standing Rules state that a representative shall attend both the program and business portions of any regularly scheduled meeting of the Charlotte Chapter in order to be counted in attendance. All representatives have a standing dinner reservation and are required to pay the meeting expense fee regardless of attendance.

## EWI Charlotte Chapter News



All chapter representatives are encouraged to take advantage of the monthly corporate webinars.

These sessions are valuable tools for professional development and a good way to connect with other EWI representatives around the country.

This month's webinar is on:  
**Communication at a Distance.**

### Professional Development

MONTHLY CORPORATE WEBINAR



JANE HIGHT MCMURRAY

## COMMUNICATION AT A DISTANCE

Wednesday, April 6, 2011

3:00 PM (ET), 2:00 PM (CT), 1:00 PM (MT), NOON (PT), 10:00 AM (HAWAII)

PRESENTER: JANE HIGHT MCMURRAY

\*\* OPEN TO ALL EMPLOYEES OF EWI MEMBER FIRMS \*\*

For More Information / Registration:  
Go Online To [www.ewiconnect.com](http://www.ewiconnect.com) or  
Check Your Corporate Connect E-mail



CONNECTIONS | CAREERS | COMMUNITY



## Leave a legacy gift and enhance financial security for those who will benefit from EWI's programs.



Call or go online for more details about how you can make a difference.

Toll Free: 1-877-4-EWI-NOW  
or Go to [www.ewiconnect.com](http://www.ewiconnect.com)



**64th 2011 Leadership  
Conference & Annual Meeting  
Sept. 22-24, 2011 in Minneapolis**

### Fun Fact:

The most significant collection of **Chinese jade** in the United States is housed at the **Minneapolis Institute of Arts.**

The Pillsbury and Walker families left the collection to the museum. The collection includes the largest piece of historic jade in the Western hemisphere, **Jade Mountain**, a 16th century sculpture carved from a 640-pound piece of jade.



## EWI Charlotte Chapter News



**The Ways & Means Committee** would like to enlist your ideas and thoughts on fundraisers for this year.

- ◆ We will try to sell tickets for the **Auto Bell carwash** again this spring as opposed to winter.
- ◆ Please give us your feedback regarding the **spring flower sale**: do we want to go back to selling the ferns and geraniums.
- ◆ Also please let us know if you would like to participate in **The Belk Charity Day Sales** again.

We welcome your help, support and new ideas.

**Holly Fanella**  
Director, Ways & Means



### Mentors for Newly Installed Representatives

On Monday, March 14, Julie Layne was installed as the representative for new member firm Jetpool, LLC, and Nelda Tatum was installed as the second representative for UNC Charlotte. Each new representative is assigned a mentor for a period of six months to help transition her into the EWI Charlotte Chapter by introducing her to chapter activities and representatives and by answering any questions or concerns she might have. Julie's mentor is Carolyn Summerlin and Nelda's mentor is Pat Pittman. We are pleased to welcome both Julie and Nelda to our chapter.



**The EWI Charlotte Chapter**  
is listed on the  
**Greater Enrichment Program**  
website as being one of its community partners.  
Please visit

<http://www.gepinc.org/get-involved/community-partners/>

This link will take you directly to  
the **Community Partnerships** page  
to see our name listed.  
EWI is proud to be in partnership  
with this wonderful organization!



**Note to our membership:**

**Harris Teeter VIC &  
Target Credit cards**

can be linked to  
**the GEP program.**

If you would like  
to support this organization,  
you can connect your card on the  
company website or in the store:  
**Harris Teeter VIC card to # 7715**  
**Target credit card to.... # 126414**

## **Charlotte Chapter Members**

**Art Source and Design**

**Ballantyne Hotel and Lodge**

**Bank of America Corporation**

**Central Piedmont Community College**

**Charlotte Pipe and Foundry Company**

**The Duke Endowment**

**The Duke Mansion**

**Embassy Suites**

**Foundation For The Carolinas**

**Harris Teeter, Inc.**

**Jetpool, LLC**

**McGuireWoods LLP**

**Piedmont Natural Gas Company, Inc.**

**Presbyterian HealthCare/Novant Health**

**R. T. Dooley Construction Company**

**Ruddick Corporation**

**TIAA-CREF**

**UNC Charlotte**

**WB Moore Company of Charlotte, Inc.**

## EWI Charlotte Chapter Committees 2010-2011

<p><b><u>Past Presidents/Advisory</u></b>  <b>Carolyn Summerlin, Chair</b>            Susan Bramlett            Eleanor Broome            Myrna Fourcher            Barbara Horack            Jane McWhorter            Nancy Brinning            Peggy Briscoe            Linda Woodall            Kathy Conklin            Sara Evans            Linda Hansen            Betty Huneycutt            Pat Viser</p>	<p><b><u>Membership</u></b>  <b>Penny Barr, Director</b>            Connie Engelbrecht            Paula Washam            Carolyn Summerlin            Linda Nordorf            Becky Farris            Linda Woodall</p>	<p><b><u>Program</u></b>  <b>Terri Honeycutt, Director</b>            Linda Woodall            Holly Fanella            Brenda Meredith            Eleanor Broome            Sara Evans            Connie Engelbrecht            Ellen Zaremba            Nancy Niehous</p>
<p><b><u>Ways &amp; Means</u></b>  <b>Holly Fanella, Director</b>            Susan Bramlett            Maura Ward            Jennifer Buckley            Pam Woehler            Becky Farris            Pat Pittman            Jessica Browning            Julie Layne            Nelda Tatum</p>	<p><b><u>Publications</u></b>  <b>Juli Duggins, Director</b>            Nancy Niehous</p>	<p><b><u>Nominating</u></b>  <b>Carolyn Summerlin, Chair</b>            Ellen Zaremba            Connie Engelbrecht</p>
<p><b><u>Philanthropy</u></b>  <b>Laura Chapman, Chair</b>            Brenda Meredith</p>	<p><b><u>Courtesy</u></b>  <b>Carolyn Summerlin, Chair</b>            Linda Nordorf</p>	<p><b><u>Hospitality</u></b>  <b>Nancy Niehous, Chair</b></p>
<p><b><u>Budget</u></b>  <b>Maura Ward, Chair</b>            Brenda Meredith            Eleanor Broome            Ellen Zaremba</p>	<p><b><u>By-Laws</u></b>  <b>Pam Woehler, Chair</b>            Jennifer Buckley            Penny Barr</p>	<p><b><u>Directory</u></b>  <b>Paula Washam, Chair</b>            Beth Wilson</p>
<p><b><u>Reading Rally</u></b>  <b>Ellen Zaremba, Chair</b>            Maura Ward            Terri Honeycutt            Juli Duggins            Becky Farris</p>	<p><b><u>Annual Meeting/LCAM/Public Relations</u></b>            Ellen Zaremba</p>	<p><b><u>Employment</u></b>            Sara Evans  <b><u>Historian</u></b>            Laura Chapman  <b><u>Invocation</u></b>            Connie Engelbrecht  <b><u>Parliamentarian</u></b>            Pat Pittman  <b><u>Registered Agent</u></b>            Laura Chapman</p>
<p><b>Sergeant-at-Arms—Nancy Niehous</b></p>	<p><b>Secretary—Sara Evans</b></p>	<p><b>Treasurer—Maura Ward</b></p>

## We Need Your Leads

# WANTED: Potential Members

### CONNECT

FIRM NAME:

CONTACT:

PHONE:

Return to: Penny Barr, Membership Director

### Request from our Membership Director, Penny Barr

Nancy Niehaus, representative for Ballantyne Hotel & Lodge, sent an email out to people in the community who she thought would be good members for EWI. Please think about sending a similar email to people/companies you think would be good additions to our chapter.

\_\_\_\_(Name)\_\_\_\_,

I am writing because a professional group I'm involved with - Executive Women International - is seeking new members. Many of the members are Executive Assistants, in sales, etc and you or perhaps a colleague will be a perfect fit for the group. We have a monthly meeting, and look to introduce dynamic speakers in 2011.

Please let me know if our membership Chair, Ms. Penny Barr, may contact you or a colleague. Penny will be able to provide all necessary information and give further details about EWI's history...wonderful networking and major firms are represented.

Thank you for your consideration.  
Best regards,

Please copy Penny on all e-mails that you send out. A couple of things to remember: Each representative should have been with the firm for at least a year, and they should be good, solid firms and non-competitive firms with our other member firms unless approved by the competitive member firm.

### From the Editor

#### Next Month's Newsletter

If you have news and information for the

**May 2011 CONNECT,**

please send it as you would like for it to appear and send **EARLY** to

Juli Dwiggins  
UNC Charlotte

[julidwiggins@uncc.edu](mailto:julidwiggins@uncc.edu)

**Deadline: April 20, 2011**

R U  
Interested?

### Would Your Firm Like to Host an EWI Firm Night?

If your firm is interested in hosting a monthly EWI Meeting, please contact Terri Honeycutt at:

704-969-2121 or

[THoneycutt@tde.org](mailto:THoneycutt@tde.org)

You will be doing the Chapter a huge favor by offering a place to meet. You do not have to pay for dinner, although that is also welcome. It is very difficult to find places to meet within our budget. Our members are always interested in seeing the locations of our member firms!

# Mark Your Calendars

April 2011



## April 2011

Sun	Mon	Tue	We	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	<u>11</u>	12	13	14	15	16
17	18	19	<u>20</u>	21	22	23
24	25	26	27	28	29	30

## May 2011

Sun	Mon	Tue	We	Thu	Fri	Sat
1	2	3	4	5	6	7
8	<u>9</u>	10	11	12	13	14
15	16	17	<u>18</u>	19	20	21
22	23	24	25	26	27	28
29	30	31				

### April Birthdays

- ◆ EWI Representatives
  - ◆ 15th Linda Hansen, Sustaining
  - ◆ 23rd Terri Honeycutt, The Duke Endowment
  - ◆ 6th - Becky Farris, The Duke Mansion
  - ◆ 29th - Pam Woehler, Art Source and Design
- ◆ EWI Executives
  - ◆ 1st David Dooley, R.T. Dooley Construction Co.
  - ◆ 3rd Alan Dickson, Ruddick Corporation

### April Anniversary

- ◆ The Duke Endowment—1965
- ◆ Presbyterian HealthCare/Novant Health—1973
- ◆ WB Moore Company of Charlotte, Inc.—1993
- ◆ Harris Teeter Inc.—2003

### Meetings

- ◆ April 2011
  - ◆ 11th - EWI Charlotte Chapter & Board Meetings
  - ◆ 20th - Deadline for **May CONNECT**
- ◆ May 2011
  - ◆ 9th - EWI Charlotte Chapter & Board Meetings
  - ◆ 18th - Deadline for **June CONNECT**



The **daisy** and **sweet pea** are birth flowers for **April**. These flowers represent **youth** and **purity**.



**Call to Order:**

**Time:** 7:45 p.m.  
**Place:** Piedmont Natural Gas, 4720 Piedmont Row Drive, Charlotte, NC  
**By whom:** Paula Washam, President

**Roll Call:**

<b>Art Source and Design</b> – Pam Woehler	<b>CPCC</b> – Ellen Zaremba
<b>Charlotte Pipe &amp; Foundry Company</b> – Linda Nodorft	<b>Duke Endowment</b> – Terri Honeycutt
<b>Duke Mansion</b> – Becky Farris	<b>Foundation For The Carolinas</b> – Paula Washam
<b>Harris-Teeter</b> – Maura Ward	<b>Jetpool</b> – Julie Layne
<b>McGuire Woods</b> – Penny Barr	<b>Piedmont Natural Gas</b> – Sara Evans
<b>Presbyterian Health Care</b> – Laura Chapman	<b>Presbyterian Health Care</b> – Beth Wilson
<b>R. T. Dooley Construction</b> – Connie Engelbrecht	<b>TIAA-CREF</b> – Holly Fanella
<b>TIAA-CREF</b> – Pat Pittman	

- ◆ (16 Member Firms – 19 Representatives – 2 Sustaining Members - 3 Guests = Total Attendance – 25)
- ◆ 84% Monthly Membership Attendance (Firms Represented/Total Member Firms)

**Not in Attendance:** Nancy Niehous, Jennifer Buckley, Brenda Meredith, Carolyn Summerlin, Juli Dwiggins, Linda Woodall, Eleanor Broome

**Minutes:**

- ◆ The minutes of the October 11, 2010 Business Meeting was approved as published.

**Treasurer’s Report:**

**Executive Women International Charlotte Chapter Treasurer’s Report February 1-28, 2011**

	<u>General Account</u>	<u>Ways &amp; Means Account</u>	<u>Total Chapter Funds</u>
Beginning Balance	\$11,443.78	\$ 8,275.96	\$19,719.74
Deposits	8,990.00	834.50	9,824.50
Checks Cleared	(4,847.81)	0.00	(4,847.81)
Service Charge	<u>( 0.00)</u>	<u>0.00</u>	<u>(0.00)</u>
	\$ 15,585.97	\$ 9,110.46	<b><u>\$24,696.43</u></b>

<b><u>Disbursements: General Account</u></b>			
<b><u>Date Cleared</u></b>	<b><u>Check #</u></b>	<b><u>Amount</u></b>	<b><u>Description</u></b>
02/11/10	2427	\$ (100.00)	Lowry, Haywood & Associates Fidelity Bond
02/15/11	2426	( 81.00)	Penny Barr – Luggage Tags
02/16/11	2428	(69.21)	Terri Honeycutt – February Meeting Supplies
02/16/11	2429	(697.60)	Queen City Catering – February Meeting Food
02/23/11	2430	(3,060.00)	EWI Corporate – 2011 Dues
02/23/11	2431	(840.00)	EWI Corporate – 2011 B/C/DP
		Total: (\$4,847.81)	

<b><u>Disbursements: Ways &amp; Means Account (B/C/DP)</u></b>		
<b><u>Date Cleared</u></b>	<b><u>Check #</u></b>	<b><u>Amount</u></b>
None		

**Respectfully Submitted: Maura Ward, 2011 Treasurer**

### Communications:

- ◆ We continue to receive EWI Connect from Corporate on a weekly basis for our review.
- ◆ Respectfully submitted: Sara Evans, 2011 Secretary

### Committee Reports:

#### Past Presidents/Advisory – Carolyn Summerlin

- ◆ No Report.

#### Nominating – Carolyn Summerlin (report read by Paula Washam)

- ◆ The Chapter Board was informed of Ellen Zaremba's resignation from the 2010-2011 Chapter Board as Vice President-President Elect due to issues related to her job responsibilities. Maura Ward representative for Harris Teeter, Inc. has been selected by the Nominating Committee as the replacement for this Board vacancy. Maura has been approved by the EWI Charlotte Chapter Board and will be installed at the March Business Meeting as the 2010-2011 Vice President-President Elect. Maura also serves on our Board as our 2010-2011 Chapter Treasurer and will continue in this position through the 2010-2011 term.
- ◆ Respectfully submitted,  
Nominating Committee: Carolyn Summerlin, Chair and Connie Engelbrecht

#### Membership – Penny Barr

- ◆ The Membership Committee is still making a lot of inquiries for new members. We have had help from our members recommending folks to contact. Again the e-mail introduction printed in the Connect is a wonderful tool.
- ◆ **Julie Layne** with Jetpool and **Nelda Tatum** with UNC Charlotte were installed at the March 14 Business Meeting.
- ◆ There were two guests at the March meeting, **Chris Karnilowicz** with The Art Institute who I'm hopeful will join in April and Eleanor Ehrhart with TIAA-CREF.
- ◆ I have been in touch with Goodrich, Compass and Siemens and will continue to follow up with them. The Committee continually sends color copies of the monthly Connect to potential members, as well as keeping in touch both by e-mail and phone.
- ◆ We need everyone's help to reach our goal of 12 new members this year. **The Webinars that are available to all of the employees of each of our members is a huge benefit to discuss with potential new members.** We want our members to have a positive experience every time they come in contact with an EWI member.

#### Program – Terri Honeycutt

- ◆ The Program theme for the 2011- year is "Personal Development." Thus far, meeting locations and speakers have encompassed:

November 8	Ballantyne Hotel and Lodge	Wine-Tasting, Holiday Décor, and Dessert Demos
December 13	The Duke Mansion	Past Presidents and Executives were honored. Guest speaker was Nancy Harrison, Retention and Recruitment Director for EWI Corporate.
January 10	Meeting cancelled, due to inclement weather	
February 14	Foundation for the Carolinas Catered by Queen City Catering	Joan Wright, founder of O'Sullivan Wright. Her topic was " <i>Behind Closed Doors: 5 Insights for Transforming Your Leadership and Life.</i> "
March 14	Brio's and Piedmont Natural Gas	Business Session with guests Adaobi Obika and Robin McDaniel, this year's EWI CPCC Scholarship recipients.
April 11	Del Frisco's	Mrs. Stacey Simms, co-anchor of WBT's AM/FM morning show, will be the guest speaker. Her topic will be "Making Your Idea a Reality."
May 9	George's Brasserie	Ms. Mona Johnson Gibson, Executive Director of the Ronald McDonald House of Charlotte, will speak on the "Simple Secrets of Happiness."

**Committee Reports (cont'd):**

- ◆ The Program Committee continues to seek the input of the membership with regard to meeting locations and speakers.

**Publications – Juli Dwiggin (Report read by Holly Fanella)**

- ◆ The EWI Connect was distributed to chapter members for the months of November 2010 – February 2011 by email or by hard copy if requested. The newsletter’s purpose is to communicate information about chapter and corporate activities and to encourage participation in those activities. All members are encouraged to send news items that would be of interest to the membership; the deadline for the submission of the material is listed each month in the Connect. The EWI Charlotte Chapter moved its website to the UNC Charlotte server last year with no hosting fee. Updating the website to the new format has been put on hold pending templates and other information being provided by Corporate. A March 9, 2011 communication from Corporate anticipates its new website to be available this spring along with Chapter templates.

**Ways and Means Report – Holly Fanella**

- ◆ We have not held any fundraisers thus far in 2011. The committee is busy working on future ideas and projects. We will keep the members informed. We are looking at Belk Charity Day Sales, possibly selling plants again around Mother’s Day, and also doing the Auto Bell car wash sales this Spring as opposed to Fall.

**Philanthropy – Brenda Meredith**

- ◆ The Philanthropy Committee held its initial meeting in November 2010. At this time, there is no activity to come before the committee.

**By-Laws – Pam Woehler**

- ◆ It was requested by the Chapter that the By-laws Committee review the proposal by EWI of Memphis, Chapter President Kristi Richardson who has asked if we might be willing to consider adding our support to the growing group of EWI members who would like to see a change made to our Corporate Bylaws removing the non-compete language. The specific request follows:

Dear EWI Chapter Presidents,

I am writing to you today on behalf of the Memphis Chapter regarding an opportunity to make a positive change that could open many doors for our entire organization. When EWI began some 72 years ago, it was branded as an exclusive, —by invitation only|| type of organization for non-competitive businesses. It was the late 1930s and our Country was coming out of the Great Depression; it was a time of innovation and creativity. "Exclusivity" represented status, and membership in EWI was just that -- Exclusive. The organization thrived under this business model for many years.

Today, our Nation is again trying to recover from severe economic stress and many businesses are still bleeding from their wounds. Professional organizations have felt a huge decline in membership, and EWI is no exception. Today's generation is so technologically driven and being "exclusive" is no longer the trend. Consider social media (facebook, twitter, tweet, etc.) ... people are building huge networks, and businesses are now realizing the far-reaching capabilities of this "inclusive" philosophy.

There have been discussions over the last few years about the need to remove the "non-compete" language from our Corporate Bylaws. Led by Memphis Bylaws Chair, Peachie Bailey, our Chapter is enlisting your consideration to join our campaign for this much needed change. Our proposal and rationale are attached.

True leaders are not only prepared for today, but are also helping to shape the future. We are all leaders and, by uniting together, we have a real opportunity to make a significant impact on the future of EWI. Thank you for your consideration and I look forward to your feedback!

**Existing Corporate Bylaw: ARTICLE III MEMBERSHIP**

- ◆ The membership of the Corporation will consist of affiliated Chapters (referred to individually as "Chapter"). A Chapter will consist of an association of non-competing businesses, governmental agencies, non-profit enterprises or associations actively engaged in the conduct of business and which meet all requirements of the Corporation and the Chapter ("Member Firms").

**Committee Reports (cont'd):**

**Proposed Corporate Bylaw: ARTICLE III MEMBERSHIP**

- ◆ The membership of the Corporation will consist of affiliated Chapters (referred to individually as "Chapter"). A Chapter will consist of an association of **non-competing diverse** businesses, governmental agencies, non-profit enterprises or associations actively engaged in the conduct of business and which meet all requirements of the Corporation and the Chapter ("Member Firms").
- ◆ Rationale: Very few Chapters are effectively using the Major/Minor firm classifications when addressing the non-compete issue with regards to recruiting new firms. If an objection is received regarding new postings, many Chapters are unable to overcome this situation and often turn away new members to avoid conflict.
- ◆ Removing the non-compete verbiage and replacing it with the word —diverse|| allows for more successful recruiting efforts and removes the misinterpreted language that is crippling many of our Chapters.
- ◆ Additionally, the word —diverse|| better aligns with the EWI Mission Statement:  
 —Executive Women International is an organization which brings together key individuals from **diverse** businesses for the purpose of promoting member firms, enhancing personal and professional development and encouraging community involvement.||
- ◆ Furthermore, this allows each Chapter to address their preferred policy regarding this matter within each Chapter's Standing Rules. Writing a membership policy for our Chapter procedures will give leverage to the entire Organization in retaining and recruiting a professional membership.

**Courtesy – Carolyn Summerlin**

- ◆ Paula Washam received a card from the Chapter when her brother-in-law died. Sincerest condolences also to Maura Ward who's grandmother passed away in January as well.

**Hospitality – Nancy Niehous**

- ◆ No report

**Budget – Maura Ward**

- ◆ Executive Women International  
 Charlotte Chapter  
 Treasurer's Report  
 November 1, 2010 – February 28, 2011
- ◆ The following account information as been submitted to and approved of by the board during our past meetings.

**General Account –**

Balance as of November 1, 2010    \$14,449.74  
 Balance as of February 28, 2011    \$15,585.97

- ◆ **Disbursements-**  
 Check 2420 - \$27.06 – Paula Washam – Carolyn's Flower at LCAM  
 Check 2423 - \$930.19 – Duke Endowment – November Meeting  
 Check 2424 - \$3550.39 – Duke Mansion – December Meeting  
 Check 2425 - \$8.32 – Nancy Niehous – Nametag Box  
 Check 2426 - \$81.00 – Penny Barr – Luggage Tags  
 Check 2427 - \$100.00 – Lowry, Haywood & Associates – Fidelity Bond  
 Check 2428 - \$69.21 – Terri Honeycutt – Supplies for February Meeting  
 Check 2429 - \$697.60 – Queen City Catering – February Meeting  
 Check 2430 - \$3060.00 – EWI Corporate – Dues  
 Check 2431 - \$840.00 – EWI Corporate – B/C/DP Assessment

- ◆ **Ways & Means Account –**

Balance as of November 1, 2010    \$15,419.53  
 Balance as of February 28, 2011    \$ 9,110.46

**Respectfully Submitted:** Maura E. Ward, Treasurer

**Committee Reports (cont'd):**

**Reading Rally**

- ◆ While not shared at the Business Meeting, The Charlotte Chapter of Executive Women International held their annual Reading Rally on Friday, November 12, 2010, at the Ashley Park Elementary School. The event was coordinated with the Charlotte “Greater Enrichment Program (GEP). GEP provides after school services to several Charlotte Mecklenburg Elementary Schools designated as under-performing, as well as services at neighborhood community sites. The students were selected on basis of residence, income and need. This year the Charlotte Chapter entertained thirty (30) kindergarten and first-grade students.
- ◆ EWI members attending were introduced to the children and the GEP representative. Charlotte Chapter President Paula Washam made a few remarks and then presented a gift card to the Principal of Ashley Park Elementary.
- ◆ The 30 children were such a delight, were so responsive and very well behaved. They knew we would be reading to them and the book selected was “The Library Mouse” which was the book read recently at LCAM and encouraged by Corporate as the suggested book to read at Chapter Reading Rallies.
- ◆ Following the book reading the students enjoyed cupcakes, cheese crackers, and cold drinks. As the children departed they were each given a “goody bag” filled with several books, school supplies, and some surprises – all donated by members of the Charlotte Chapter.
- ◆ EWI members attending possibly got as much out of the annual Executive Women International “Reading Rally” as the children did! Thank you to all who participate in this annual event.

**Directory – Paula Washam**

A new member was been installed at the Chapter meeting on February 12, 2011 – Beth Wilson, Novant Health.

Special Request: Given that the directory was last updated in early 2010, the Directory Committee is requesting that all members review and make any changes necessary to their directory profile. Directory profiles are being distributed to those members in attendance at the March 14, 2011 Business Meeting. Photos will be taken at coming Chapter meetings in order to refresh those used in the directory.

Members may contact Paula Washam at 704.973.4531 (work), 704.574.8458 (cell), or [pwasham@fftc.org](mailto:pwasham@fftc.org) for:

- ◆ A printed copy of the Directory
- ◆ Any Directory info
- ◆ An e-mail with any part or all of the directory
- ◆ Have additions, corrections or questions re the EWI Directory
- ◆ Have a picture yourself to include on your info page? E-mail Paula the jpg file

Updated Directories will be printed and distributed to all members at the April 11, 2011 meetings and thereafter as changes are made.

**Employment – Sara Evans**

No Report.

**Committee Reports (cont'd):**

**Sergeant-at-Arms – Nancy Neihous**

◆ **November, 2010**

<u>Membership Roster – November 8, 2010</u>		<u>Attendance – November 8, 2010</u>	
19	Member Firms	19	Member Firms
23	Representatives	19	Representatives
14	Sustaining Members	3	Sustaining Members
0	Transitional	0	Transitional
0	Honorary Members	0	Honorary Members
1	Life Member	0	Life Member
		6	Guests
<b>83% Monthly Membership Attendance</b>		<b>28</b>	<b>Total Attendance</b>

◆ **December, 2010**

<u>Membership Roster – December 15, 2010</u>		<u>Attendance – December 15, 2010</u>	
19	Member Firms	14	Member Firms
23	Representatives	17	Representatives
14	Sustaining Members	1	Sustaining Members
0	Transitional	0	Transitional
0	Honorary Members	0	Honorary Members
1	Life Member	0	Life Member
		33	Guests (including Past Pres.)
<b>74% Monthly Membership Attendance</b>		<b>51</b>	<b>Total Attendance</b>

◆ **February, 2011**

<u>Membership Roster – February 14, 2011</u>		<u>Attendance – February 14, 2011</u>	
21	Member Firms	19	Member Firms
24	Representatives	18	Representatives
14	Sustaining Members	2	Sustaining Members
0	Transitional	0	Transitional
0	Honorary Members	0	Honorary Members
1	Life Member	0	Life Member
		2	Guests
<b>94% Monthly Membership Attendance</b>		<b>22</b>	<b>Total Attendance</b>

**Unfinished Business:**

◆ There was no unfinished business to discuss.

**New Business:**

◆ There was no new business to discuss.

**Announcements:**

◆ The next monthly EWI Charlotte Chapter meeting will be held on Monday, April 11, 2011 at Del Frisco's Restaurant, 4725 Piedmont Row Drive, Charlotte, North Carolina 28210. Reception at 5:30 p.m. and dinner at 6:00 p.m.

**Adjournment:**

◆ A motion to adjourn was made by Connie Engelbrecht and seconded by Sara Evans. At 8:35 p.m., this session of the Charlotte Chapter Business Meeting was adjourned.

**Approved:**

**Submitted:**

***Paula Washam, President***

***Sara Evans, Secretary***



**Call to Order:**

**Time:** 8:44 p.m.  
**Place:** Piedmont Natural Gas, 4720 Piedmont Row Drive, Charlotte, NC  
**By whom:** Paula Washam, President

**Roll Call:**

<b>Board Members Present:</b> Paula Washam, President Maura Ward, Vice President/Treasurer Sara Evans, Secretary Penny Barr, Membership Terri Honeycutt, Program Holly Fanella, Ways & Means	<b>Board Members Absent:</b> Nancy Niehous, Sergeant-at-Arms Juli Dwiggin, Publication Carolyn Summerlin, Advisor Brenda Meredith, Director at Large
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**Minutes:**

- ◆ The minutes of the February 14, 2011 Meeting of EWI Charlotte were approved as published in the March 2011 Chapter EWI Connect.

**Treasurer’s Report:**

- ◆ Maura Ward, Treasurer, presented February 2011 Bills for Ratification. General Account: Lowry, Haywood & Associates Fidelity Bond - \$100.00; Penny Barr (luggage tags) - \$81.00; Terri Honeycutt (February Meeting Supplies) - \$69.21; Queen City Catering (February Meeting Food) - \$697.60; EWI Corporate (2011 Dues) - \$3,060.00; EWI Corporate (2011 B/C/DP) - \$840.00. Motion to approve was made by Terri Honeycutt and seconded by Penny Barr. The Motion carried.

**Communications:**

- ◆ EWI Connects from Corporate are sent weekly for our review.

**Committee Reports:**

**Advisory/Past Presidents/Nominating** – Carolyn Summerlin

- ◆ No Report

**Membership** – Penny Barr

- ◆ The Membership Committee is still making a lot of inquiries for new members. We have had help from our members recommending folks to contact. Again the e-mail introduction printed in the Connect is a wonderful tool.

Julie Layne with Jetpool is joining this month along with Nelda Tatum with UNC Charlotte.

We will have two guests at the March Meeting. Chris Karnilowicz with The Art Institute, who I’m hopeful will join in April, and Eleanor Airhart of TIAA-CREF.

I have been in touch with Goodrich, Compass and Siemens and will continue to follow up with them. The committee continually sends color copies of the monthly Connect to potential members, as well as keeping in touch both by e-mail and phone.

We need everyone’s help to reach our goal of 12 new members this year. The Webinars that are available to all of the employees of each of our members is a huge benefit to discuss with potential new members. We want our members to have a positive experience every time they come in contact with an EWI member.

◆ **Program** – Terri Honeycutt

The Charlotte Chapter of EWI met at Brio’s for dinner on Monday evening, March 14. Following dessert, the group transitioned to the Auditorium of Piedmont Natural Gas for the Business portion of the meeting and to hear from our guests, Adaobi Obika and Robin McDaniel, this year’s EWI CPCC Scholarship recipients.

On April 11, Del Frisco’s will host the Chapter’s meeting. Mrs. Stacey Simms, co-anchor of WBT’s AM/FM morning show, will be the guest speaker. Her topic will be “Making Your Idea a Reality.”

The May meeting venue will be George’s Brasserie, and Mona Johnson Gibson, Executive Director of the Ronald McDonald House of Charlotte, will speak on the “Simple Secrets of Happiness.”

The Committee remains open to suggestions and solicits input from the membership regarding meeting locations and programs.

◆ **Public Relations**

No report.

◆ **Publications** – Juli Dwiggin

On Friday, March 4, the March issue of the EWI Connect was e-mailed to members and hard copies were distributed by standard mail to members as requested. All issues of the EWI Connect will be posted to the Chapter’s website ([www.ewicharlotte.org](http://www.ewicharlotte.org)) in the near future.

The deadline for the April publications is Wednesday, March 23, 2011.

Suggestions and ideas for articles from the membership are welcome and member firms are invited to submit a firm profile for inclusion in future publications.

◆ **Ways & Means** – Holly Fanella

The Belk Charity Day Sale is April 16. We will be getting tickets to distribute to the group.

We have been in contact with King’s Nursery, and they will be able to provide ferns and geraniums if we still wanted to sell them this year. Holly will let them know following our board meeting.

Looking into moving our Auto Bell car wash sales to this Spring instead of doing it in the Fall as we did the last two years.

◆ **Sergeant-at-Arms** – Nancy Niehous

Membership Roster – February 14, 2011

Attendance –February 14, 2011

19	Member Firms	16	Member Firms
23	Representatives	19	Representatives
14	Sustaining Members	2	Sustaining Members
0	Transitional	0	Transitional
0	Honorary Members	0	Honorary Members
1	Life Member	0	Life Member
		3	Guests
		25	Total Attendance

84% Monthly Membership Attendance (Firms Represented/Total Member Firms)

**Not in Attendance:** Carolyn Summerlin, Juli Dwiggin, Brenda Meredith, Jennifer Buckley, Linda Woodall



CONNECTIONS | CAREERS | COMMUNITY

**Other Business:**

- ◆ No Other Business to discuss.

**Unfinished Business:**

- ◆ No Unfinished Business to discuss.

**Announcements:**

- ◆ The next **monthly EWI Charlotte Chapter meeting** will be held on Monday, April 11, 2011, at Del Frisco's Restaurant, 4725 Piedmont Row Drive, Charlotte, NC 28210. Reception at 5:30 p.m. and Dinner at 6:00 p.m.
- ◆ The next **monthly EWI Charlotte Chapter Board meeting** will be held at Del Frisco's Restaurant, 4725 Piedmont Row Drive, Charlotte, NC 28210, following the Charlotte Chapter Meeting.

**Adjournment:**

- ◆ Motion to adjourn was made by Holly Fanella and seconded by Maura Ward and at 9:13 p.m. this session of the EWI Charlotte Chapter Board Meeting was adjourned.

**Approved:**

**Paula Washam, President**

**Submitted:**

**Sara Evans, Secretary**